



Michael Carter to Moderate Internet of Things (IoT) Conference Panel

The InfoComm International program will be held in Santa Clara on May 9th.

New York, NY – April 6, 2016

Michael Carter, Vice President of Business Development and Marketing of The Clariant Group, a leading technology consulting and design firm, will be moderating InfoComm International's newly developed conference program exploring the role of the Internet of Things (IoT) in professional audiovisual solutions. The program is being held at the Marriott Santa Clara in Santa Clara, California on May 9th.

Carter leads the firm's strategy for Smart, Integrated Buildings and IoT integration. A senior solutions engineering leader with over 30 years of experience driving & deploying innovative technology solutions, his technology leadership roles have spanned consulting, sales, engineering, integration & product strategy. Previously, he was Director of Integrated Building Solutions for AMX, a division of Harman Int'l. His strong IT background & understanding of technology convergence trends provide a foundation critical to his strategic innovation approach focusing on smart, sustainable, integrated building environments. In addition to his active membership in several professional associations, Mr. Carter is also a former Board of Directors Member for InfoComm International.

To read InfoComm International's announcement, click <http://news.yahoo.com/infocomm-introduces-series-events-exploring-internet-things-pro-150000703.html>

For more about the program - and to register – click <http://www.cvent.com/events/iot-insights-santa-clara-ca/event-summary-9202f61ea7264be28ba82673bb983b75.aspx?tw=E0-64-A0-47-73-92-05-89-17-D5-5D-B6-B1-E6-1D-F0>

About The Clariant Group: *The Clariant Group is a technology consulting and design services firm that provides comprehensive services from technology master planning and technology systems integration to planning and design of major building technology systems. The firm focuses on developing technology solutions that improve building operations, reduce capital costs, operational costs, generate revenue and enhance user experiences. The firm's projects include The Time Warner Center, One World Trade Center, Columbia University's Manhattanville campus, American Dream Meadowlands, College Board facilities in Pennsylvania and New York, and the new Coach USA headquarters at 10 Hudson Yards.*

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