

# iBwave User Group

Learn from industry experts, share your stories & grow together.

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New York, NY - April 3<sup>rd</sup> 2017



# iBWave North America User Group 2017 Agenda

<b>8:30 - 9:00</b>	<b>REGISTRATION AND BREAKFAST</b>	
<b>9:00 - 9:30</b>	<b>KICK-OFF &amp; INTRODUCTIONS</b> <b>Benoit Fleury, VP Product Line Management, iBWave</b> Get an update on what's new and upcoming at iBWave and meet some of the team members.	
<b>9:30 - 10:30</b>	<b>PANEL ON ENTERPRISE MARKET DYNAMICS</b> <b>Larry Werner , Senior Project Manager, Clariant Group</b> <b>Edward J. Donelan, President, Telecom Infrastructure</b> <b>Tom Trudel, Senior Project Manager, Jacobs</b> <b>Moderated by Dan Zych, Director of Sales North America, iBWave</b> A panel of industry experts will share their insights and expertise on enterprise market trends for 2017 and beyond. We will discuss areas of growth, challenges related to the adoption of enterprise small cells, the impact of Wi-Fi and cellular convergence, introduction of new technologies, and more.	  
<b>10:30 - 11:00</b>	<b>BREAK TIME</b>	
<b>11:00 - 11:30</b>	<b>ENTERPRISE CASE STUDY</b> <b>Sean Wang, RF Engineering Manager, Transit Wireless</b> Real life customer case study featuring an enterprise deployment.	
<b>11:30 - 12:15</b>	<b>iBWave SOLUTIONS BEYOND DESIGN</b> <b>Benoit Fleury, VP Product Line Management, iBWave</b> Listen to a short presentation on how iBWave's solutions are being successfully used in various applications beyond the design phase by some customers. Then join a group discussion on other potential applications.	
<b>12:15 - 13:15</b>	<b>LUNCH TIME! LET'S EAT</b> Eat, drink, network and be merry.	
<b>13:15 - 13:45</b>	<b>HIGH CAPACITY NETWORK DESIGN GROUP DISCUSSION</b> <b>Radu Mara, Technical Product Manager - iBWave Design</b> Take a look at the latest HetNet capacity planning functionality in iBWave Design and Mobile Planner and join the discussion about challenges of deploying high capacity networks and how design practices should be adapted to incorporate capacity KPIs.	
<b>13:45 - 14:45</b>	<b>SPOTLIGHT ON THE iBWave ROADMAP</b> <b>Marc-Antoine Lamontagne, Senior Manager for Technical Product Management, iBWave</b> We've been hard at work developing new and exciting features that users have been asking for. Hear from our products team what those new features will be and how they will help make your in-building lives easier.  We look forward to your feedback!	
<b>14:45 - 15:15</b>	<b>BREAK</b>	
<b>15:15 - 16:15</b>	<b>HANDS-ON SOLUTIONS WORKSHOP</b> <b>Alex Jovel, Sales Engineer, iBWave</b> You will have a chance to "play" with iBWave products in a fun and just a little bit competitive setup. You will experience how to leverage the full iBWave solution from iBWave Mobile to iBWave Design and reduce the project lifecycle. Are you ready for the challenge? Great prizes to be won.	
<b>16:15 - 17:00</b>	<b>ASK US ANYTHING, TELL US ANYTHING</b> <b>Product Line Management Team</b> Have questions about the company or products? Wondering when we're coming out with Feature X or enhancing Feature Y? Or how we choose what feature to develop first? Have some great ideas on how we can do better?  This session is dedicated to talking with you - our users, in a round table format about how you use our products and how we can do better. It's your opportunity to ask us anything or tell us anything about iBWave. We're ready.	
<b>17:00 - 17:15</b>	<b>CLOSING COMMENTS &amp; QUESTIONS</b> <b>Benoit Fleury, VP of Product Line Management, iBWave</b>	
<b>17:15 - 20:00</b>	<b>NETWORKING SOCIAL</b> We've had a busy day, we're all tired - let's have a drink together and relax before calling it a day!	